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JENNIE GARTH



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LADY OF THE HOUSE

With effervescent interiors and an equally buoyant personality, Palmer Weiss' Southern charm is hard to resist.

By Maile Pingel | Portrait by Michele Lee Willson Photography

SOUTHERN BELLE
Famed interior designer Palmer Weiss is known for creating warm and inviting environments.



Hots Mad Bum, cement tiles, chardonnay, Pinterest ("It's the single best tool for designers—especially their secret boards for communicating with clients remotely")

Notes Greek key design motif, traffic, printed catalogs

For San Francisco-based interior designer Palmer Weiss, gracious living is in the blood. Growing up in Charleston, S.C., it's inevitable that she would be influenced by the historic city's grace—never mind that she's the daughter of well-known designer Kathleen Rivers, whose homes have been published for decades.

"I don't have any formal design training," explains Weiss, who studied art history and business. "I learned by osmosis." And though her mother's work has been influential, she's quick to point out that their aesthetics differ. What they do share is a knack for creating warm, inviting atmospheres. Weiss, who recently completed her first commercial project (a financial firm in San Francisco's Jackson Square), has been working on homes in Martis Camp ("I love being up at Lake Tahoe. It reminds me of the North Carolina mountains," she says),

the Brentwood area of Los Angeles and Chicago. "We have a full plate for 2015 too," she notes—it's so full, in fact, she's had to dial back work on her own home. Between a busy firm and family (Weiss and her husband have two little girls), she hasn't had much time to devote to it. "I'm the worst client for my contractors since I keep having to delay things!" she says with a laugh. Amid so many projects, how does she renew inspiration? "I look back to the designers of the '60s and '70s," she says. And she loves fabulous new design books. "I just got my hands on *Marella Agnelli: The Last Swan*. I'm so in love with all of the pictures that I can't stop looking at it! I also just devoured *One Man's Folly: The Exceptional Houses of Furlow Gatewood*."

Seems exceptional houses are something Weiss truly understands. 1808 Wedemeyer St., Suite 180, San Francisco, 415.386.2037, palmerweiss.com